



**picture  
keeper**  
the simplest automatic picture backup device

## If you answer "yes" to any of the following questions...you need a Picture Keeper!

**Is continually buying camera cards your only storage option for keeping digital pictures?** Not only is this expensive, but a camera card is a fragile option for safeguarding digital memories. Camera cards were meant to be downloaded and re-used over and over again.

**Have you been putting off the task of creating a safe copy of all your digital pictures just because you find the task overwhelming?** You are not alone. Eight out of ten people do not back-up their computers. Many find computer directories and accessories confusing.

**Are you depending on your spouse, children or a good friend to backup your digital photos for you?** Depending on others is not always convenient or reliable; especially when priceless memories are at risk.

**Is your computer so full of photos that you are afraid you are running out of space?** Having a safe back-up allows you to begin organizing and deleting unwanted photos.

**Do you suspect that there are misplaced photos stored somewhere on your computer.** Who hasn't miss-clicked !? A pleasant surprise for many of our customers is recovering miss-placed pictures.

**Are you taking the unnecessary risk of losing priceless memories by simply not backing up your photos?** Data recovery service for a crashed computer is very expensive. The industry recommendation is to create multiple backups due to a computer's relative short life span. A quick internet search will reveal that the average lifespan of a computer is only 3-5 yrs.

**Is the stack of CDs from printing and back-ups attempts turning into an unorganized mess?** There is a new medium that is faster, more durable, more portable, more versatile, and has a much greater storage capacity than traditional CDs and DVDs? The new medium is called a flash-drive. Combined with software this medium is the basis for most new electronic devices (phones, cameras, GPS devices, and MP3 players to name a few). We have combined proprietary software with flash-drive technology to create Picture Keeper.

**If you answered yes to any of the above...ask to see a demo of Picture Keeper!**